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SRI-RICE
SRI INTERNATIONAL NETWORK AND RESOURCES CENTER

Championing the Champions: Filming SRI in the Global South

**Sue Price and
Declan McCormack**
Monday, May 2, 2016
11:30 AM - 12:30 PM
102 Mann Library

Refreshments provided



Declan McCormack and Sue Price founded Flooded Cellar Productions in 2002 with the aim of producing films that focus on the developing world. In this seminar, they will discuss their experiences filming farmers using the System of Rice Intensification (SRI) in Asia and Africa. In addition to collaborating with SRI-Rice, Flooded Cellar Productions has worked with corporate clients, NGOs, educational institutions, governments, UN agencies, the European Union, and broadcasters such as CNN, DW-TV, and Al-Jazeera. They have had numerous projects in the Global South ranging from media campaigns and video production training to documentary production.

Sue Price is a language graduate who began working in international broadcast TV in 1991. Declan McCormack, who graduated from the London University of the Arts, College of Communication in 1988, has worked as a TV professional and independent videographer since then. He has traveled the world documenting stories of smallholder farmers. Since 2010 he has produced material about SRI in Burundi, Madagascar, Nepal and Sierra Leone.

NOTE: A more general Video for Development Workshop will take place 3:30-5:00 on May 2 in 401 Warren Hall.

For more information, contact: Lucy Fisher (lhf2@cornell.edu)



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